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“As a business owner, I know you don’t have time to waste on technical and operational issues. That’s where we *shine!* Call us and put an end to your I.T. problems finally and forever!”

Mark V. Pay

All 3 I.T. Inc.

(949) 425-9700

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How The Future of Information Technology will affect your business

As this is our first official newsletter, I wanted to provide some information that I believe all businesses should know.

- In the near future, your company may not own any software. Some companies may not even have a server in their office. Your computers, telephone system, as well as network and communication hardware may even be owned by another company!

Does this sound unbelievable?

Well it is the future of information technology, and it will affect the way you are doing business.

Companies have started selling what is known in the business as SaaS (Software as a Service) and HaaS (Hardware as a Service.)

As high-speed internet is now in virtually every business in the US and the world, both software and hardware providers have been working hard to utilize that technology to their benefit, and ultimately your companies benefit.

This is Very good news for your business!

THE PAST:

Do you remember when there were no computers and all small businesses worked on paper?

The early 1990’s doesn’t seem that long ago. At that time, most companies did not have computers for each employee; maybe the accounting department had one computer. Microsoft DOS and Word Perfect was the dominating software that seemed to be on all computers. High-speed internet was virtually non-existent. Then in 1992 & 1993 Microsoft Windows 3.1 became widely accepted and became the operating system of choice. – Look how far we have come

in that time, and how fast it all changed.



TODAY:

There has been a sense that not much has changed in the past 10 years. Versions of software like Microsoft Office seem to change very little from release to release, making it seem that not much progress is happening, but that is not the case at all! Behind the scenes almost everything has changed. The only thing that has really stayed similar is the look and feel of our computers. That familiar START button in Windows is still there! Users have resisted a change to the look and feel of Microsoft Windows and the Apple operating systems.

To point out what has changed, have you noticed what you can do on the internet lately?

There are more software companies making software exclusively for the internet than for Microsoft and Apple combined!

The use of Flash, PHP and other programming languages that you may have never heard of, use your internet browser as its “operating system.”

Think about this for a minute. E-mail, contact forms, databases, secure online banking, access to all credit card statements and even remote tech support are just a few of the things that are done in a browser on your computer today, and I could go on and on.

Continued on the next page...

Did you know that Microsoft is already selling an online subscription version of their office software?



Happy Halloween!



An Early PowerPoint Presentation

Continued..... How The Future of Information Technology will affect your business

THE FUTURE:

The Internet and a browser is probably your company's future.

Software companies will sell you a subscription to use their software on the internet, which is defined as SaaS, Software as a Service.

Your Server may be located at a remote location utilizing the internet and a secure browser or a Virtual Private Network (VPN) connection to access it. Your phone system could be owned and located at your I.T. service provider's location, with VOIP telephones in your office. Therefore your company will be buying a service, HaaS, Hardware as a Service.

Why is this good news for business?

- Fewer I.T. capital expenditures, providing additional cash flow.
- Much faster implementation saving sometimes thousands of dollars.
- Lower cost of I.T. service, since servers and software will be owned by providers.
- Faster innovation – Upgrades and changes can be done without interrupting your business at all.
- More competition between providers.
- More fixed costs instead of an unknown I.T.

budget.

- No more depreciation on spent expended capital.
- More companies standardizing with better feedback to the provider.

How does ALL 3 I.T. fit into this?

The future is now, we are already providing these services to some of our customers!

We are specialists on helping other businesses do more with the technology that they already have, reducing down time and avoiding costly expenses. - We have invested in, and are prepared to support today's and tomorrow's business I.T. infrastructure.

We are ready to help your company take full advantage of your information technology.

Call us today for a free evaluation. We WILL find ways to save you money, provide you with better service and prepare your company for the future.

949-425-9700

How much could this affect your business?

Take our 10 Question online survey

to find out:

[CLICK HERE](#)

Client Spotlight:

General Agents Acceptance Corporation

Recently GAAC was notified by their internet service provider that their IP address must change. They were informed that it would be an easy setting change, so GAAC called All 3 IT, and we scheduled the change for the afternoon on the day before the IP address was to change. When the change took place, of course there was a problem with the internet service provider.

Our technician immediately worked with the service provider and got the connection on Cox's side working.

Because ALL 3 IT anticipated and prepared for a potential problem, scheduled experienced technicians and had established business relationships with GAAC's vendors, downtime was reduced to a minimum, saving the company hundreds and

potentially thousands of dollars.

The next day, we received coffee cake. Thank you GAAC for your continued business!

www.mygaac.com

Government and Industry Regulation Compliance

Did you know that your company and industry probably has regulation compliance laws?

8 out of 10 of our current clients that we have contacted are not aware if they are subject to any industry I.T. compliance.

I was made aware of this issue when we helped a nursing home with some

of their I.T. needs.

As more and more companies loose their data to improper practices and security issues, government and industry regulations are cracking down on non-compliers with severe fines and penalties.

Some companies know about their compliance,

but don't know what to do.

We can help!

Call me for a complementary I.T. Compliance evaluation

(949) 425-9700



Which Smartphone Is The Smartest Choice For You?

Shopping for a new phone these days is no small task.

With literally hundreds of phones and features to choose from, a business owner could spend hours determining which option is best for them.

To make your next cell phone search a little easier, look at this list of popular cell phone functions and determine how important each is to you. It will help save you a ton of time and give you the confidence that your choice was a good one.

- Calendar/Agenda
- Tasks
- Contacts
- E-mail
- Web Browsing
- Speed
- Word Processing
- Spreadsheet Function
- Camera
- Video Camera
- Video Playback
- Music Playback
- Large Storage Space
- Touch Screen
- QWERTY Keyboard
- Sliding Keyboard
- Flip Style
- Built-In GPS
- One-Handed Operation
- Size/Weight
- Battery Life
- Accessory Options
- Worldwide Usage
- Synchronization
- Games
- Screen Clarity
- Cost/Plan Options
- Ease of Texting

If you'd like to know which phone will integrate best with your current e-mail, call us at **949-425-9700**

How Google Can Make You A Star

Most business owners are aware that Google is a useful tool if someone is searching for your company on the web. However, what many people don't know is that you can also use Google to help build your credibility.

As a free service, the search engine offers something called Google Alerts, which will e-mail you with any articles, web pages, or news pages that happen to mention your company or you so you can keep track of what your local or national media is saying about you. The benefit to this, of course, is you can use these free online articles and posts to show yourself in the spotlight providing more "proof" that you and your company are worthy of doing business with.

"The benefit to this, of course, is you can use these free online articles and posts to show yourself in the spotlight"

"Who Else Wants To Win A Catered Lunch?"

Take my monthly Trivia Challenge and you could win too!

Since this is our first trivia question, there isn't a previous Grand Prize Winner. But in the following newsletters, the winners will be listed here.

Who invented the Internet?

- a) The Russian Military b) Microsoft c) Al Gore d) U.S. Department of Defense

[Click here to answer the question online or](#)

Call me right now with your answer! 949-425-9700

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The Best Service,
Your Best Solution!

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FREE “No-Tricks-All-Treats Network Audit” (\$297 Value)

For the Halloween season, we’ve decided to give away FREE chocolate to any new clients who sign up for our 27-Point Problem Prevention Network Audit in the month of October. This Audit will “exorcise the demons” from your network and make sure:

- Your firewall settings are secure and protecting you from hacker invasion
- The backup is working properly and your important company information is safe
- Your files and programs are loading up as fast as they can be...plus 24 other critical check points

Book Your Audit before October 31 and Receive a Delicious Solid Chocolate Witch FREE

Call 949-425-9700

Or go to www.all3it.com and look for the

Free Network and Security Assessment. (You still get the chocolate!)

Warning: If You Use Tape Backup, Your Business is at Risk!

If you use a tape backup or an external hard drive to protect your company’s critical data, you are actually putting yourself at enormous risk for downtime.



Tape backups, external hard drives, and other media-driven backup solutions are designed to do only one thing – backup the data itself. But what about all the other stuff on the computers you use every day to run your business, like e-mail, software programs, and the way the network is configured?

When your server goes down, and all you have is the data, you have to rebuild your entire infrastructure in order to get back up and running.

Depending upon what caused your server to go down in the first place (hardware failure, software corruption, fire, flood, theft) it could take a week or more to order new hardware, order new software, re-configure the network, and then re-load the data back on, potentially costing you thousands of dollars in downtime.

To prevent server downtime from affecting your business operations, you need to have a virtualization component to your backup solution. Virtualization means that another server can “take over” if your original equipment goes down. It works by taking an exact picture of your current server - including data, software, and configuration – and allows you to get back up and running within 24 hours of major disasters or within 30 minutes of basic hardware or software

failure.

FREE Report: 12 Little Known Facts About Data Back-Up

To learn more about how you can protect your business from disaster, download this critical FREE Report now at WWW.ALL3IT.COM/BACKUP

Having the right back-up solution can literally save your business.